

# News Release



## **BASF reinforces innovative solutions at FCE Pharma**

- *Focus on excipient effectiveness and safety of pharmaceutical active ingredients*
- *Joint participation with distributor Selectchemie in the most important event in this industry*

BASF will be presenting its broad range of products for supporting pharmaceutical industry customers at the FCE Pharma, the international exhibition of technology for the pharmaceutical industry in Latin America. The exhibition with up to 23,000 expected professional visitors will take place in São Paulo, Brazil, from May 26-28. The corporate exhibit at Transamérica Expo Center at Booth 392 will bear the motto "Expertise across the entire value chain". The company develops, produces and markets a broad range of active ingredients and excipients, as well as exclusive custom synthesis services for nearly all segments of pharmaceutical manufacturing.

BASF is taking part in FCE along with its Brazilian distributor Selectchemie, a company highly specialized in distribution to the pharma industry and focused on customer integration. According to Walter Thuring, director for Selectchemie, one of the major suppliers of active substances and for more than 40 years in the industry, the pharmaceutical market has increasingly sought investments in the generic sector, with a great potential for BASF. "Built upon this market tradition, we are constantly pursuing a closer relationship with our customers in order to provide them with the necessary technical assistance. We want to contribute to developing new products to help

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Visit us at FCE Pharma  
in São Paulo, Brazil,  
May 26-28, 2009  
Transamérica Expo Center  
Booth 392

them be more successful. One of the strengths in distribution is physical presence and logistic structure, in addition to the presence of professionals with pharmaceutical laboratories”.

Along with FCE Pharma, BASF will host a meeting with distributors, on May 25-26, to approach market strategies and opportunities, as well as to recycle on solutions developed to make drug production more practical.

### **Excipients: Highly functional and innovative**

BASF offers a wide range of high-performance excipients for producing drugs. These include binders and disintegrants from the Kollidon® family, the Kollicoat® coating polymers and a number of other excipients particularly including solubilizers. The product range fulfills all functional and regulatory requirements for the production of tablets or other pharmaceutical dosage forms.

“Using Kollicoat® enhances the productivity levels of pharmaceutical laboratories by allowing easy dispersion, thus reducing application time. In line with the trends of environmentally friendly products, the production of tablets with Kollicoat takes water as a solvent, thus resulting in clean technology”, outlines Flavia A. Souza, manager Pharma Ingredients and Services for South America.

### **Active Ingredients: Reliable quality**

BASF provides generic active ingredients for many therapeutic applications, making it the global leader for the substances caffeine, ibuprofen, pseudoephedrine and theophylline. Customers around the globe can be supplied with products of consistently high quality from a total of six production facilities.

Product properties, including processability of the active ingredients, are constantly being enhanced. For example, BASF has covered the active ingredient in Ibuprofen DC 85 with a functional particle film. This ensures a more robust formulation during subsequent processing, simplifies production and thus helps to save costs. Ibuprofen is a versatile

painkiller. It can be used to treat headache, rheumatism, toothache, colic and fever.

As one of the first suppliers worldwide, BASF is also committing itself, voluntarily, to comply with the requirements of cGMP with regard to the manufacture of excipients. At the sites in Ludwigshafen (Germany) and Geismar (USA) production meets the strict quality standards of the United States Pharmacopeia (USP). The excipients made at these sites were certified under the new “USP Excipient Verification Program.” With this commitment to the USP’s stringent requirements, BASF is providing assurance to its customers in the pharmaceutical industry and thus, ultimately, to the patients who take medication. Up until now, the production of pharmaceutical excipients has not been subject to the same strict guidelines as active ingredients.

For more information, go to [www.pharma-ingredients.basf.com](http://www.pharma-ingredients.basf.com).

#### **About the business unit Pharma Ingredients & Services**

BASF produces and markets a broad range of active ingredients and excipients, as well as exclusive synthesis services for the pharmaceutical industry. These products are made using the latest technologies, to the highest quality standards and in compliance with cGMP guidelines. Further information can be found at: [www.pharma-ingredients.basf.com](http://www.pharma-ingredients.basf.com)

#### **About BASF**

BASF is the world’s leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).